

# MUHAMMED JASIM KV

## DIGITAL MARKETING SPECIALIST

Kannur, Kerala, India | [jasimkadachira@gmail.com](mailto:jasimkadachira@gmail.com) | [jasimdigital.in](http://jasimdigital.in) | +918089276308

Digital Marketing Specialist with 2+ years of hands-on experience in SEO, paid advertising, social media marketing, WordPress, and eCommerce management. Experienced in delivering performance-driven campaigns and website solutions that improve lead generation and ROI. Strong analytical and creative skills with a practical, results-focused approach.

### AREA OF EXPERTISE

Social Media Marketing  
WordPress & Shopify

SEO  
Meta Ads & Google Ads

Ecommerce Management  
Campaign Management

### PROFESSIONAL EXPERIENCE

#### Digital Marketing Lead

April 2025 - Present

##### Million Ads (Kannur)

- Delivered SEO, social media marketing, Meta Ads, Google Ads, and website services for multiple clients
- Planned and optimized paid advertising campaigns to improve lead generation and ROI
- Managed WordPress websites, including content updates, SEO improvements, and performance optimization.
- Coordinated with clients for campaign execution, reporting, and digital strategy planning

#### Digital Marketing Executive / Social Media Manager

Nov 2023 - Dec 2024

##### Shahzadi Lawn (Kannur)

- Managed eCommerce website operations including product listings, pricing, categories, and SEO
- Executed social media campaigns, paid ads, and influencer marketing initiatives
- Improved traffic, engagement, and online brand visibility

#### Junior Digital Marketing Executive

May 2023 – Nov 2023

##### Nikshan Electronics (Kannur)

- Supported SEO tasks, including content planning and on-page improvements
- Handled eCommerce product listing, updates, and overall product management
- Assisted with website maintenance and online brand promotion initiatives

### EDUCATION

#### Bachelor of Arts in English (Distance Education)

Ongoing

Manonmaniam Sundaranar University

#### Diploma in Digital Marketing

2023

G-Tec Computer Education

#### NCVT Electrical

2020-2022

Govt ITI Kannur

### CERTIFICATIONS

- Digital Marketing Certification – HubSpot Academy
- Digital Marketing Certification – G-Tec Computer Education

### ADDITIONAL INFORMATION

- Languages:** English, Malayalam, Hindi
- Portfolio available at: [jasimdigital.in](http://jasimdigital.in)
- Tools: Google Ads, Meta Ads Manager, Google Search Console, WordPress, Shopify & related tools